

# **Internship Role: Field Research & Market Intelligence Intern (Closing 27/07/2025)**

**Location:** Vijayawada (On-site)

**Duration:** 3 months

**Stipend:** Yes (based on commitment and performance)

## **About Moolam Naturals**

Moolam Naturals focuses on addressing the root causes of food waste and inadequate access to fresh produce. We are building a complete ecosystem where the movement of fresh produce is more efficient, transparent, and sustainable. We aim to reduce food waste, make local produce available when it's actually fresh, and ensure every part of the supply chain is understood and valued. Find out more about us at [moolamnaturals.in](http://moolamnaturals.in)

To assist us with this, we're looking for an intern who can go out into the field, speak to people, collect real information, and help us better understand the situation on the ground. This is not a desk job. It's a role where you go to markets, farms, and shops to observe what's really happening and bring that insight back to the team.

## **What You'll Be Doing**

- Visit vegetable markets, supermarkets, mandis, farms, and distributor points located in Vijayawada. Occasionally, it may be necessary to conduct some visits outside the city.
- Talk to farmers, vendors, shopkeepers, and transporters to gather real-time information.
- Understand things like pricing, demand, supply issues, overstocking, unsold produce, and how storage is being handled.
- Organize all your observations and data into Google Sheets.
- Prepare concise reports and summaries each week to present to the Moolam team. These help us make better decisions.
- Complete the tasks assigned by the manager and assist with any specific information that is relevant to the job role and within its scope.
- Travel allowance will be provided for the duration of on-field work.

## What Skills You'll Need

- You must be comfortable speaking in **Telugu**, especially while talking to farmers and sellers. Strong English is also important when creating reports.
- You should know how to use **Google Sheets**, **Google Docs**, or **MS Office** to type, organize, and present information.
- You need to be confident while talking to people. Listening and observing carefully are just as important as asking questions.
- Being organized is a must. You'll be collecting many small details, and those need to be stored properly.
- This work is not about just writing down what people say. You need to think a bit about why something is happening and what it means for the bigger picture.
- You must be able to work independently, but help will always be available.

## Why This Internship Matters

This internship plays a crucial role in enhancing our understanding of the fresh produce supply chain. Without knowing what's happening in the markets and fields, we can't solve the bigger problem. Your work will help us figure out how to reduce waste, when and where to collect produce, how to plan better, and how to grow Moolam properly.

## What You'll Get Out of This

- You will gain practical, hands-on experience in collaborating with markets, farmers, and vendors.
- You will have the opportunity to observe the movement of food through the system and its breakdown points.
- You will gain experience in conducting research, preparing reports, and presenting my findings.
- You will receive close mentorship and have the opportunity to grow alongside Moolam as we continue to expand.

For further job-related queries, please contact [recruitment@moolannaturals.in](mailto:recruitment@moolannaturals.in)